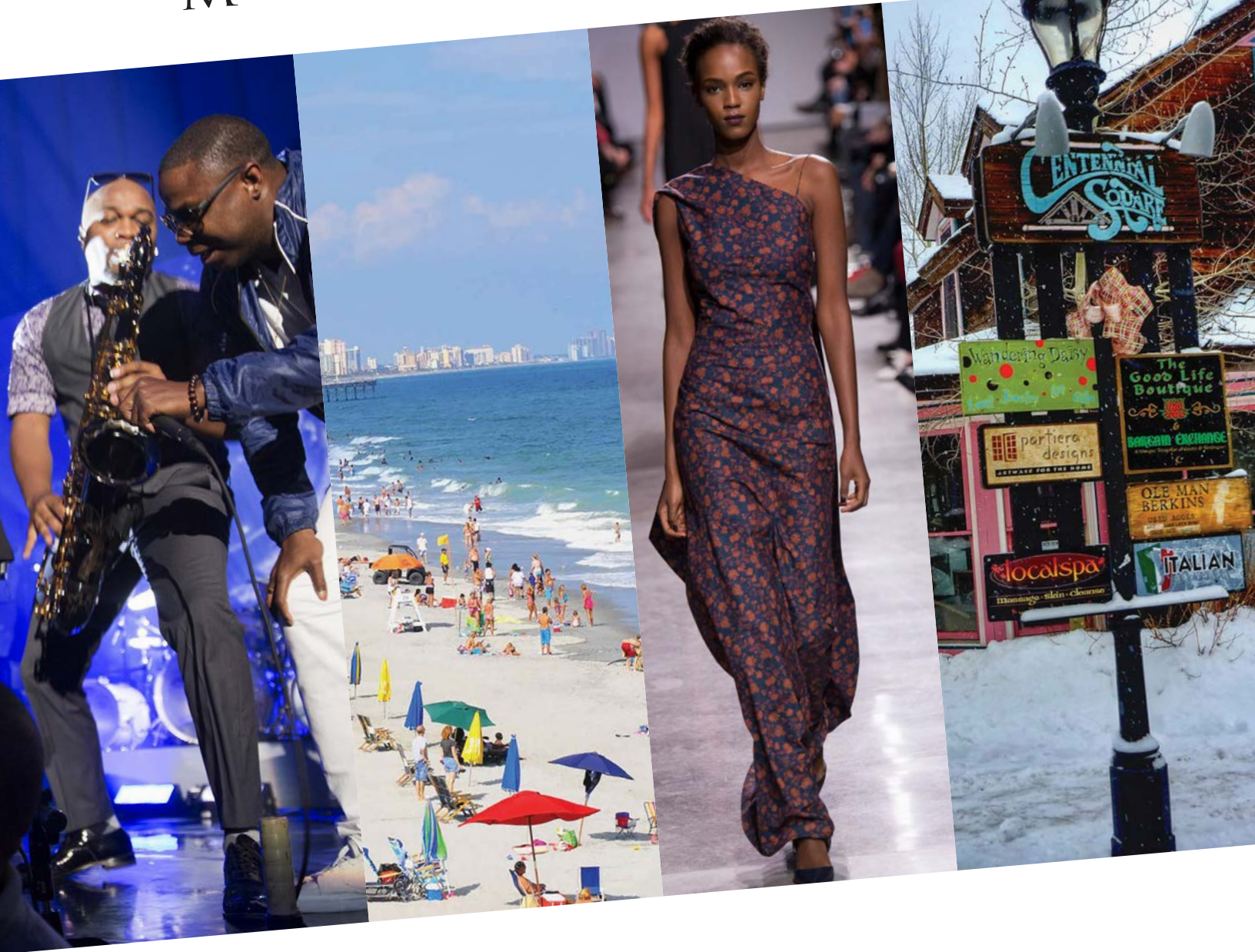


# ON THE SCENE

M A G A Z I N E



**MEDIA KIT  
2018**

**On The Scene Magazine** is a premiere positive format online lifestyle magazine. Since inception, our innovative positive format style has earned us loyal readers. Our online magazines creative up to the minute stories and quarterly print subscription base has made On The Scene Magazine an extremely viable advertising, promotions, and public relations vehicle. We invite you to take advantage of the many services On The Scene has to offer.

### The Reader

On The Scene Magazine is a publication for all ages, geared to a target audience of 21-45 years old. Our readers are 40% male and 60% female. Most have some college education, and work in a wide array of occupational fields from entrepreneurs to corporate. Our readers are a driving force in the growing vitality of urban United States.



### Online Rates, Sizes & Specifications

On The Scene Magazine offers multiple advertisement packages as well as custom packages.

| Digital Ad              | Size (pixels) | Monthly Rate | Displayed             |
|-------------------------|---------------|--------------|-----------------------|
| Premium Banner #1       | 1028 x 400    | \$300        | Homepage              |
| Premium Banner #2       | 1028 x 90     | \$225        | Homepage              |
| Premium Sidebar         | 250 x 400     | \$175        | Homepage              |
|                         |               |              |                       |
| Premium Section Sidebar | 250 x 400     | \$125        | Entertainment         |
| Premium Section Sidebar | 250 x 400     | \$125        | Sports                |
|                         |               |              |                       |
| Section Sidebar         | 250 x 400     | \$75         | on all other sections |

All advertisements will be displayed for a one month time period. Prepayment is required for first time ad placement. Discounts are available for cash payment or full payment on or before due date.

### File Requirements

RGB color • 72 dpi | Accepted File Types: .jpg • .png • .gif

Graphic design services available. Add \$50 to the rate price.

| Print Magazine Quarterly Schedule |
|-----------------------------------|
| Release Date                      |
| 01/5/2018                         |
| 04/6/2018                         |
| 07/6/2018                         |
| 10/5/2018                         |

**Deadlines are the Friday preceeding the publication date. (The last Friday of each month)**



On The Scene Magazine is a trusted source of information throughout the US and it's environs. Our innovative positive format style has earned us loyal readers. Our online magazines creative up to the minute stories and quarterly print subscription base and distribution has made On The Scene Magazine an extremely viable advertising, promotions, and public relations vehicle. These methods also ensure that your company's message will receive maximum penetration.

We invite you to take advantage of the many services we offer, so you can be On The Scene.....



We sincerely appreciate your interest and support. For additional information, or to discuss additional marketing opportunities, contact [ads@onthescenemagazine.com](mailto:ads@onthescenemagazine.com).